IQM3009

Media Studies

Assessment 3: Written Examination

SECTION C PRE-STUDY PRODUCT SET

Mock original Version 1.0 | AY2026/27 sample

Candidate instruction

Study all three products before the examination. The examination will identify one product and ask one compulsory analytical question. The selected product and question must not be disclosed in advance. The product will not be reproduced or played in the examination, and no copy or notes may be taken into the examination.

Reference	Product	Exact version	Authorised source
IQM3009-A3-MOCK-P1-v1.0	Common Ground	Issue 01: Who Owns the City? — Mock original Version 1.0	This controlled PDF, page 2; image file IQM3009_A3_MOCK_P1_Common_Ground_v1.0.png
IQM3009-A3-MOCK-P2-v1.0	Neon Harbour	Limited Series Key Art — Mock original Version 1.0	This controlled PDF, page 3; image file IQM3009_A3_MOCK_P2_Neon_Harbour_v1.0.png
IQM3009-A3-MOCK-P3-v1.0	Make Room for the Remix	Youth Community Media Campaign Poster — Mock original Version 1.0	This controlled PDF, page 4; image file IQM3009_A3_MOCK_P3_Make_Room_for_the_Remix_v1.0.png

Source and rights statement

IQ-created fictional mock media products prepared as original teaching and assessment extracts. All people, places, organisations, quotations and claims depicted are fictional. Base artwork was generated specifically for this mock and completed with original layout and copy. No third-party images, logos, marks or quoted material are used. Rights status: internally created mock;

This set completes the AY2026/27 sample assessment only. It is not the formal product selection for any live assessment window.

IQM3009-A3-MOCK-P1-v1.0 | Common Ground | Issue 01: Who Owns the City? — Mock original Version 1.0

ISSUE 01

COMMON GROUND



WHO OWNS THE CITY?

LAND • VOICE • BELONGING

THE GARDEN BETWEEN TOWERS

Four neighbours redraw the map of a changing neighbourhood.

FREE CITY MAP

FICTIONAL MOCK PRODUCT | VERSION 1.0 | IQM3009-A3-MOCK-P1-v1.0

IQM3009-A3-MOCK-P2-v1.0 | Neon Harbour | Limited Series Key Art — Mock original Version 1.0



IQM3009-A3-MOCK-P3-v1.0 | Make Room for the Remix | Youth Community Media Campaign Poster — Mock original Version 1.0

YOUTH COMMUNITY MEDIA LAB

MAKE ROOM FOR THE REMIX

YOUR STREET. YOUR SOUNDS. YOUR TERMS.

1 RECORD WHAT YOUR STREET SOUNDS LIKE



2 REMIX WITH CREDIT AND CONSENT



3 SHARE THE COMMUNITY GALLERY



SATURDAY 11:00–16:00
THE SIGNAL ROOM • FREE ENTRY • AGES 16–21

FICTIONAL MOCK PRODUCT | VERSION 1.0 | IQM3009-A3-MOCK-P3-v1.0